

Time Loop - orange / blue

The watch *Time Loop* is a visual representation of the never-ending nature of time. Danish Design Award-winning graphic designer Søren Varming and product designer Tobias Jacobsen created this timepiece in homage to Tobias' grandfather, Arne Jacobsen, who in 1971 created a spiral clock, called *Banker*.

On a sundial, the shadow of the pointer wanders across the stone surface and widens as the day moves on. Similarly, the indicators on *Time Loop* get longer hour by hour, minute by minute. The two spiral-like time zones symbolise the variations in light and shadow over time; an ever-changing interplay.